

In his provocative and inspiring new book, Jeroen van den Oever looks at uncertainty, not as a problem or risk, but as an opportunity to boost your odds for success. When opportunity comes knocking at your door, you should be ready to grab it. That's why you must heavily invest in agility and robustness; not only to become resilient to change, but to be able to better your odds for successful and continuous change. Chance only favours the prepared mind. By preparing for uncertainty, we may yet turn our dilemmas into brilliant opportunities. Yes, you should fight and embrace uncertainty at the same time. **This book will help you make the right choices. And to boost the odds in your favour.**

**"An eye-opening book, one that teases our intelligence... Van den Oever is after a mind shift, and he bags it."**  
**Arjen van Berkum, CEO Betula Services**

**"Be prepared to have your old beliefs overturned".**  
**Bert Savonije, Senior VP Control ASML**

**"In this enlightening book Van den Oever explains everything we know about what we don't know and makes you feel anxious to act at the same time."**  
**Jan Nooitgedacht, CFO Aegon N.V.**



**Boosting  
the  
Odds**  
the upside of uncertainty

Boosting the Odds

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Recommended reading...  
The Wall Street Journal Europe  
Future Leadership Institute